

Our Ref: Safeguarding/SaW/Lfo

10th September 2026

Dear Parent/Guardian,

Re: 'Snapping' – TikTok Trend

You may have already seen this in action for yourself but with the safety of all children, and the wider public, in mind we thought it wise to highlight this growing concern.

What is 'Snapping'? 'Snapping' is the latest TikTok trend involving children/young adults performing wheelies whilst riding their bikes/e-bikes directly at traffic and/or pedestrians before swerving away at the very last moment.

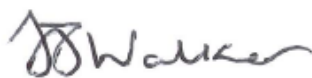
This trend has gained recent popularity on social media platforms, such as TikTok and Instagram, with young people using these stunts to create viral videos. In doing so, they are risking serious injury to themselves and others, or worse; creating panic and could cause accidents with and between vehicles. Often larger groups assemble riding their bikes to block entire roads, known as 'rideouts'; causing vehicles to stop suddenly or risk hitting (or being hit by) a cyclist.

45% of cycle fatalities are in two-vehicle collisions, between a bike and a car – Doing wheelies towards a moving vehicle can only increase this statistic. The Dept. for Transport reported 234 pedestrians were killed, or seriously injured, last year after being hit by a cyclist/e-cyclist.

With the above in mind, we would urge you to discuss the dangers with your child/ren – raising awareness of the potential outcomes that out-way the 'thrill' factor they, with their peers, may be seeking.

Should you witness 'snapping' and/or 'rideout' behaviours we would encourage reporting incidents to the police, with the safety of all in mind.

Yours faithfully,



Ms S. Walker
Director of Safeguarding

Mr S Strickland - Principal - BA (Hons), MA, NPQH
01604 460004 | office@thedustonschool.org | www.thedustonschool.org

