

Our Ref: SST/HBR

Friday 19th November 2021

Dear Parents and Guardians,

Re: Tik Tok

I would like to make you aware that there is currently a national craze circulating on Tik Tok whereby school aged pupils are posting pictures and videos of school staff and attaching derogatory and inappropriate comments about them. Regrettably there are a number of Duston orientated posts on Tik Tok about staffing members at the school. Can I please ask that you take the time to discuss with your son/daughter the dangers of posting negative comments about other people online. As a school we teach this through our IT curriculum and we have advised all pupils of the dangers and pitfalls of posting derogatory comments about staff and/or their peers on social media platforms. As a school we take this matter seriously and will sanction any pupil caught instigating / creating a post of this nature. Equally we always report any posting to the relevant social media platform and notify the police as a matter of due process.

I am also incredibly anxious of the damage to the morale, wellbeing and mental health of any member of staff / pupil who is on the receiving end of such online posts, which is tantamount to bullying and victimisation. At its worst we could lose incredible staffing members not only from the school but also the profession.

I thank you in anticipation of your support with this matter and I thank the overwhelming majority of our pupils who make the right decisions and behavioural choices day-in and day-out.

Yours faithfully,



Mr Strickland
Principal

Mr S Strickland - Principal - BA (Hons), MA, NPQH

01604 460004 | office@thedustonschool.org | www.thedustonschool.org

